

2022 Sponsorship Opportunities

BENEFITS	PLATINUM \$75,000	GOLD \$50,000	SILVER \$30,000	BRONZE \$20,000
CONFERENCE ACCESS				
Full conference passes for employees & customers	20	12	7	4
EXHIBIT HALL PARTICIPATION				
Booth space	20' x 20'	10' x 20'	10' x 20'	10' x 10'
Aerial signage (if sponsoring a catering activity)	●	●		
Private meeting room in Exhibit Hall	●			
CONTENT				
Participation on the Conference Agenda Committee	●	●		
ON-SITE VISIBILITY				
Recognition in the Opening General Session	●			
High visibility and recognition at premier conference networking events (Welcome Reception & Closing Party)	●			
Visibility and recognition at lunches or with premier conference-related items		●		
Visibility and recognition at networking breaks or with a conference-related item			●	
Logo on prominent signage on-site	●			
Branding on general sponsor signage on-site	●	●	●	●
Banner ad in the mobile app	●			
Visibility within the mobile app	Logo, URL, 100-word Company Description	Logo, URL, 75-word Company Description	Logo, URL, 50-word Company Description	Logo, URL, 25-word Company Description

BENEFITS <i>(cont.)</i>	PLATINUM \$75,000	GOLD \$50,000	SILVER \$30,000	BRONZE \$20,000
PRE-CONFERENCE PROMOTION				
Logo within pre-conference emails	●	●	●	●
Logo on Electrification 2022 landing page Platinum & Gold sponsors to have higher visibility	●	●	●	●
Electrification 2022 website sponsor page	Logo, URL, 100-word Company Description	Logo, URL, 75-word Company Description	Logo, URL, 50-word Company Description	Logo, URL, 25-word Company Description
Promotion on EPRI'S Electrification social media networks including Facebook, LinkedIn, Twitter	●	●	●	●
ADDITIONAL ENHANCEMENTS				
With each sponsorship, companies may choose from one option listed here.	Shared recognition and visibility at premier social events, including: <ul style="list-style-type: none"> • Welcome Reception • Closing Party at the NASCAR Hall of Fame 	<ul style="list-style-type: none"> • Name Badge Lanyard SOLD • Attendee Lounge (1 spot available) • Hotel Key Cards • Lunch SOLD 	<ul style="list-style-type: none"> • WiFi Access SOLD • Water Bottles SOLD • Mobile Charging Stations SOLD • Ice Cream Sundae Break SOLD • Chocoholic Break 	

To secure your spot, contact:

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